

OUR CULTURAL VALUES

THESE ARE THE BEHAVIOURS & VALUES WE WORK BY

SAFETY

Safety is our #1 priority. We are all responsible for our own safety & the safety of others.

CREDIBILITY

We deliver on our commitments and aim to exceed customers' expectations.

EXCELLENCE

We are innovative, driven & strive for continuous improvement.

ACCOUNTABILITY

We own our actions & hold ourselves & each other to account. We do not blame or make excuses.

RELIABILITY

We are consistent, measured & transparent in the way we do business.

DECENCY

We treat everyone with respect & consideration. We work as a team & celebrate our success.



OUR VISION

TO BE TASMANIA'S
BIGGEST
TIMBER & BUILDING
PRODUCTS
COMPANY



OUR KEY SUCCESS FACTORS

WE MUST ALL WORK TOGETHER TO ACHIEVE OUR VISION

CUSTOMER FOCUSED

Our point of difference is our customer experience, we go above & beyond to service our customers.

MARKET LEADING PRODUCTS & SERVICES

Deliver quality & innovative products focused on customer led solutions, trends & ranging.

ALIGNING EMPLOYEES WITH STRATEGY

We value our people & continue to invest in their learning & further career development.

OPERATIONAL EXCELLENCES

Processes in place to support excellence & a continual investment in equipment & technology.